

ALPS AT THEIR VERY BEST

TOP ENJOYMENT IN ZELL AM SEE-KAPRUN

Everyone defines enjoyment on a holiday differently: one person looks forward to 90 restaurants - nine of them awarded with Gault Millau Toques. Another considers nature as the highest form of enjoyment. For leisure sports enthusiasts, the winter mountains with perfect pistes and sunny panoramic trails, the glistening Lake Zell and the view of 30 three-thousand-metre-high peaks around the Hohe Tauern National Park come first. Others in turn like to hike through the winter forest quietly, enjoy a log fire and Kaiserschmarrn, appreciate relaxation at the TAUERN SPA Zell am See-Kaprun or a stroll through the charming pedestrian zone of Zell am See.

LEISURELY SKIING BETWEEN GLACIER, MOUNTAIN AND LAKE

Leisurely skiing is a priority in Zell am See-Kaprun. Ski-in/ski-out is the motto: the nearest lower terminus to the Kitzsteinhorn glacier ski resort or the Schmittenhöhe can be reached from the accommodation on foot or by public transport – so, the way to winter bliss is usually short in Zell am See-Kaprun. The Ski ALPIN CARD promises freedom, space and enjoyable turns on 408 kilometres of pistes. With just one card, you can ski from the Schmittenhöhe and the Kitzsteinhorn glacier up to 3,029 metres above sea level to the Skicircus Saalbach Hinterglemm Leogang Fieberbrunn. Countless huts and mountain inns - including the highest-situated restaurant in SalzburgerLand - invite to enjoy culinary moments.

ZELL AM SEE-KAPRUN BECKONS WITH ALPINE DELIGHTS

Preserving what is good, without ignoring the spirit of the times - this is what is called Alpine cuisine around Zell am See and Kaprun. Alpine cuisine is an umbrella term for the diverse culinary heritage in the Alpine region, and stands for intact nature and a wonderful variety of culinary traditions. This includes the great classics, such as Salzburg Bierfleisch (beef stew), black pudding, game dishes, farmhouse doughnuts as well as exciting new interpretations. The four gourmet stations AreitAlm and AreitLounge, Panorama-Restaurant Franzl and the newly renovated Sonnkogel Restaurant, located in the Schmittenhöhe ski resort, guarantee top Alpine delights. Up here, steaks from local beef as well as traditional Pinzgau delicacies, such as Kaiserschmarrn or Kasnockn are on the menu. For even more quality, the Alpincenter at Kitzsteinhorn was extensively renovated and redesigned last year and waits with excellent delicacies at 2,450 metres above sea level.

ROMANTIC ENJOYMENT: STAR ADVENT UNDER THE WINTER SKY

Advent in Zell am See-Kaprun – magical, picture-postcard moments! Many lovingly decorated stalls invite to a stroll around the Zell Star Advent from 21 November to 31 December 2024. Wooden toys, fragrant mulled wine, freshly baked Christmas cookies, roasted almonds and home-made knitted goods will get anyone in the mood. And all this directly at the wintery tranquil Lake Zell. The Kaprun Parish Advent on the Kirchbichl hill from 30 November to 1 December and from 14 to 15 December as well as the Star Advent Market at Kaprun Castle

radiate a real pre-Christmas atmosphere. Insider tip: the star boat trips on Lake Zell. From 8 December, the magic of Advent can be experienced in a particularly atmospheric way from the water every Sunday - including special trips on Christmas and New Year's Eve!

ENJOYING NATURE QUIETLY AND OFF-PISTE

Forests covered in deep snow, pristine mountains as well as the wintry shores of Lake Zell: winter transforms the landscape around Zell am See-Kaprun into a fairytale wonderland. Whether on foot or on snowshoes, on a toboggan or together with the national park ranger - the backdrop of the Hohe Tauern National Park guarantees an impressive winter nature experience. For example, the guided snowshoe hike along the high-altitude promenade on the Schmittenhöhe leads from the mountain station of the Schmittenhöhe cable car below the ridge to Sonnkogel and reveals fantastic views of 30 three-thousand-metre-high peaks around the Hohe Tauern National Park.

OFF INTO NATURE: FROM WINTER YOGA TO HIKES BY TORCHLIGHT

Zell am See-Kaprun has a big heart for all activities that are fun in winter. For example, snowshoes, cross-country skiing or ski touring equipment as well as toboggans can be rented on site. Anyone who prefers professional guidance can join guided tours or check out the diverse winter weekly programme. This includes daily outdoor activities such as winter yoga, snowshoe hikes, evening hikes by torchlight or the spectacular Kitzsteinhorn Explorer Tour, which takes you together with a national park ranger to Gipfelwelt 3000 on the Kitzsteinhorn at 3,029 metres above sea level. The focus is on enjoyment and experiencing nature off-piste.

RELAXATION AT THE HIGHEST LEVEL: DIVE INTO THE TAUERN SPA ZELL AM SEE-KAPRUN

Twelve pools, ten saunas and the Skyline Pool - the TAUERN SPA Zell am See-Kaprun, which covers more than 20,000 m², is one of the most diverse and modern wellness facilities in the Alps. Nature's power is used to the full in the extensive beauty and treatment area. The Private SPA invites to exclusive hours for two - with wonderful time-out accompanied by massages or a forest berry milk bath. Families with children enjoy their own SPA at the Kidstein. And the exclusive FinESSEN restaurant, awarded with 2 Gault Millau toques, is an absolute highlight for connoisseurs.

THE TOP TIPS FOR HOURS OF ENJOYMENT IN WINTER 2024/25

- Kick-off the upcoming winter season: On 14 December 2024, music enthusiasts experience a magical fusion of sound and nature at Pure Mountain Vibes. Set against the stunning backdrop of a snow-covered landscape, this unique event offers a blend of electrifying beats and the serene beauty of winter.
- The Falstaff Gourmet Ski Days combine sports and culinary delights over two weekends (20 to 23 March and 4 to 5 April 2025). Skiers enjoy fantastic culinary delights from award-winning chefs and fine wines from top vintners in an impressive

setting. In addition, there are mountain hut delicacies, BBQ, food markets, show cooking and much more.

- January and February 2025: Early risers are rewarded with freshly groomed pistes at the Ski'n'Brunch. The turnstiles to the Schmittenhöhe open at 7am every Thursday in January and February. Lucky are those who are quick - this morning special can only be experienced in a small, exclusive circle after registration.
- Yoga coach Marcel Clementi invites to the Body, Mind & Soul Weekend, a four-day and very exclusive yoga retreat, in Zell am See-Kaprun from 12 to 15 December 2024.

Tip! The free Zell am See-Kaprun App (www.zellamsee-kaprun.com/app) is the indispensable companion for your winter holiday: the app contains all the live information on the ski resorts (piste map, free parking spaces, etc.) and shows you the way to the best ski touring and freeride routes, winter hiking trails and cross-country ski tracks. It also contains all the information on events, ski rental, ski schools, weather and much more. Mountain railway experiences can be booked in seconds via the app, thus waiting times can be avoided. From now on, you always have all your tickets on you with the app.