

## WINTER HOLIDAYS IN ZELL AM SEE-KAPRUN

ALPS AT THEIR VERY BEST - WINTER SPORTS ENTHUSIASTS ENJOY FANTASTIC HOLIDAYS BETWEEN GLACIER, MOUNTAIN, AND LAKE

**408. In words: four hundred and eight. That's the total number of kilometres of pistes attracting winter sports enthusiasts to Zell am See-Kaprun on the Schmittenhöhe or on the Kitzsteinhorn - Salzburg's only glacier ski resort - and further afield at Skircircus Saalbach Hinterglemm Leogang Fieberbrunn. The Ski ALPIN CARD makes it possible and creates endless freedom, which becomes even more enjoyable with the many ski-in/ski-out options. Thanks to the glacier on the Kitzsteinhorn, the winter season in Zell am See-Kaprun starts particularly early and continues into May. But Zell am See-Kaprun offers of course much more than endless fun on the pistes. Freeriders, freeskiers, ski tourers, winter hikers, cross-country skiers and all fans of winter also get what their heart desires. There is also variety and adventure for families with children!**

### **THE SCHMITTENHÖHE - ZELL AM SEE'S LOCAL MOUNTAIN - IS A PARADISE FOR FAMILIES AND WINTER SPORTS ENTHUSIASTS**

Five long downhill runs, one of the largest fun slopes in the world, the Black Trass with 1,000 metres of descent and a gradient of up to 70 percent: The Schmittenhöhe attracts pros, connoisseurs, and beginners alike. The panorama from Zell am See's local mountain stretches from Lake Zell to the more than 30 three-thousand-metre-high peaks around the Hohe Tauern. Skiers enjoy these vistas directly from the pistes, and winter hikers appreciate the view from the panoramic High-Altitude Promenade hiking trail. And from the newly opened Kaiserblick panorama platform, the surrounding mountain scenery is even more impressive. The partially glass-bottomed walkway leads 30 metres up to lofty heights and offers the perfect photo spot for memorable pictures. The Schmittenhöhe panorama and family ski resort features three access points in Zell am See as well as ski-in/ski-out facilities directly in the town.

### **KITZSTEINHORN: GLACIER SKI RESORT WITH TOP SNOW QUALITY AND YEAR-ROUND ATTRACTIONS**

The Kitzsteinhorn is the only glacier ski resort in SalzburgerLand. The glacier attracts piste fans, freeriders, ski tourers as well as non-skiers with its snow guarantee and a wide range of activities. Winter fans can expect perfect piste conditions and amazing views at over 3,000 metres above sea level. Visitors on the glacier can look forward to wide glacier slopes for enjoyable turns on pistes with natural snow as well as world-renowned snow parks for freestyle action and fresh powder for adventurous freeride routes. Excursion guests are amazed at the wide range of attractions of Gipfelwelt 3000 the whole year round: Panorama platforms, National Park Gallery, Cinema 3000, and Salzburg's highest-situated restaurant turn the Kitzsteinhorn into a real experience. "ICE CAMP presented by Audi" - a wonderland of snow and ice - is another highlight, inviting visitors to relax body and mind and get new energy through the power of nature. The Maiskogel family mountain beckons with gentle and

wide pistes a little further down all the way to the centre of Kaprun - the perfect place for families.

### **DIVERSE WEEKLY PROGRAMME FOR FAMILIES**

Guided snowshoe hikes, winter yoga, laser biathlon, the first ski tour or cross-country skiing taster course: Zell am See-Kaprun also offers plenty of off-piste activities in addition to the piste and freeride facilities for alpine skiers. The weekly programme includes adventurous activities for the whole family during the day and in the evenings. Three examples: The Kitzsteinhorn Explorer Tour with a national park ranger to Gipfelwelt 3000 on the Kitzsteinhorn glacier, hiking tours by torchlight at dusk and Snowshoe hikes along the panoramic high-altitude promenade on the Schmittenhöhe.

### **RELAXATION AT THE HIGHEST LEVEL: DIVE INTO THE TAUERN SPA ZELL AM SEE-KAPRUN**

Twelve pools, ten saunas and the Skyline Pool - the TAUERN SPA Zell am See-Kaprun, which covers more than 20,000 m<sup>2</sup>, is one of the most diverse and modern wellness facilities in the Alps. Nature's power is used to the full in the extensive beauty and treatment area. The Private SPA invites to exclusive hours for two - with wonderful time-out accompanied by massages or a forest berry milk bath. Families with children enjoy their own SPA at the Kidstein. And for gourmets, the 2-toque FinESSEN restaurant and the Genussallee thermal spa restaurant are among the absolute highlights.

### **ALPINE DELIGHTS AND STAR ADVENT UNDER THE WINTER SKY**

Preserving what is good, without ignoring the spirit of the times - this is what is called Alpine cuisine around Zell am See and Kaprun. Alpine cuisine is an umbrella term for the diverse culinary heritage in the Alpine region and stands for intact nature and a wonderful variety of culinary traditions. It is revealed in the 90 restaurants on the mountain and in the valley - nine of which have been awarded Gault Millau toques. Romantic enjoyment can be experienced during Advent in Zell am See-Kaprun - including magical, picture-postcard moments! Between 21 November and 31 December, several Advent markets await you with their lovingly decorated huts, the scent of mulled wine and biscuits as well as handmade products. Insider tip: the star boat trips on Lake Zell - also at Christmas and New Year's Eve!

### **THE TOP TIPS FOR WINTER 2024/25**

- 8 to 10 November 2024. It's SNOWTIME: This is how we celebrate the early start to the season on the Kitzsteinhorn in Zell am See-Kaprun. Many winter sports brands present their brand-new equipment for free testing on the glacier. There will also be ski and snowboard workshops, the Freeride Film Festival and an expert talk with famous winter sport professionals at Kaprun Castle.

- On 14 December 2024, the Pure Mountain Vibes Festival will take place at AreitXpress valley station. At the start of the season, everything is of course about skiing - but also about acoustic music. A must for all music lovers and skiing enthusiasts.
- The Falstaff Gourmet Ski Days combine sports and culinary delights over two weekends (20 to 23 March and 4 to 5 April 2025). Skiers enjoy fantastic culinary delights from award-winning chefs and fine wines from top vintners in an impressive setting. In addition, there are mountain hut delicacies, BBQ, food markets, show cooking and much more.

Tip! The free Zell am See-Kaprun App ([www.zellamsee-kaprun.com/app](http://www.zellamsee-kaprun.com/app)) is the indispensable companion for your winter holiday: the app contains all the live information on the ski resorts (piste map, free parking spaces, etc.) and shows you the way to the best ski touring and freeride routes, winter hiking trails and cross-country ski tracks. It also contains all the information on events, ski rental, ski schools, weather and much more. Mountain railway experiences can be booked in seconds via the app, thus waiting times can be avoided. From now on, you always have all your tickets on you with the app.