

WINTER HOLIDAY IN ZELL AM SEE-KAPRUN

ALPS AT THEIR VERY BEST - WINTER SPORTS ENTHUSIASTS ENJOY THEIR HOLIDAYS BETWEEN GLACIER, MOUNTAIN, AND LAKE

408. In words: four hundred and eight. That's the total number of kilometres of pistes attracting winter sports enthusiasts to Zell am See-Kaprun on the Schmittenhöhe or on the Kitzsteinhorn - Salzburg's only glacier ski resort - and further afield at Skicircus Saalbach Hinterglemm Leogang Fieberbrunn. The Ski ALPIN CARD makes it possible and creates endless freedom, which becomes even more enjoyable with the many ski-in/ski-out options. Thanks to the glacier on the Kitzsteinhorn, the winter season in Zell am See-Kaprun starts particularly early and extends into May. But Zell am See-Kaprun is not just for fans of pistes, it also makes freeriders, freeskiers, ski tourers, winter hikers, cross-country skiers and all fans of winter happy. There is also variety and adventure for families with children!

SKIING FUN BETWEEN GLACIER PISTES AND LAKE VIEW

The Schmittenhöhe, with its wide range of pistes and huts, ski-in/ski-out facilities directly from the town, and panoramic views of Lake Zell and the Hohe Tauern, is considered a real highlight. Five long downhill runs, one of the longest fun slopes in the world, the Black Trass with a gradient of up to 70 per cent, and numerous winter hiking trails are just some of the many winter sports options on Zell's local mountain. A special experience are the Ski'n'Brunch dates in January and February, when an exclusive group enjoys skiing and breakfast on the Schmittenhöhe early in the morning.

The Kitzsteinhorn is Salzburg's only glacier ski resort. Wide glacier slopes with top-quality snow up to over 3,000 metres above sea level, modern cable cars, designated freeride routes, world-class snow parks and marked ski touring ascent routes make the hearts of winter sports enthusiasts beat faster - also easily accessible via ski in/ski out facilities. But non-skiers also enjoy the Alpine variety of the year-round destination at 3,029 metres above sea level: panorama platforms TOP OF SALZBURG and National Park Gallery, Cinema 3000 and Salzburg's highest-situated restaurant are part of the fascinating Gipfelwelt 3000. Lower down towards the valley, the family mountain Maiskogel beckons with gentle and wide pistes all the way to the centre of Kaprun. Families with children will feel right at home here.

WINTER NATURE EXPERIENCES FOR ALL ACTIVE HOLIDAYMAKERS

In addition to Alpine skiing fun, Zell am See-Kaprun offers plenty of winter outdoor experiences: Ski touring fans are drawn to the Ronachkopf ski touring mountain and the marked ascent routes on the Maiskogel and Kitzsteinhorn. Nordic skiers or classic cross-country skiers head for the wide range of tracks. The weekly programme guarantees variety for all ages and interests, such as guided snowshoe hikes, winter yoga, guided ski tours or cross-country skiing taster courses. Highlights include the Kitzsteinhorn Explorer Tour, which leads through four climate zones up to the Kitzsteinhorn glacier accompanied by a national

park ranger, or the romantic hikes by torchlight at dusk. With the TAUERN SPA Zell am See-Kaprun, the region features one of the most modern and largest wellness oases in the Alps.